

This video features Balarat, the outdoor education program owned and operated by Denver Public Schools. Balarat hosts students for one or two overnights and has a full program for them to enjoy and learn. There are very few outdoor education programs in the US, and even fewer owned and operated by the district. This allows for the district to cover the majority of the cost so students pay at most 15 dollars. Most schools cover the cost so that students and families don't pay. This video was filmed in one day, entirely on iPhones with a few scenes captured by a drone. We have the iPhone on a ring light cellphone cage and use DJI mics to get clean sound. We also use rode mics for general outdoor sound bites from students. These rigs allow for a very mobile and dynamic filming. Which is beneficial when working with students and capturing quickly scenes in motion. The purpose of the video was to create awareness of the program and ease families concerns about sending their students for an overnight trip. It also is a preview for students who might be hesitant to go. This way, they know what to expect and get excited about going. The video was released on social media, YouTube, the district's newsletters and local Denver Channel 8. It is meant as an evergreen video showcasing the district's outdoor education program.